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## AD BUILDERS

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Hayward® ad builders provide headlines and product images to assist you in creating an ad. Totally Hayward® partners may also use these ad builders to help qualify for co-op reimbursement.

**TO RECEIVE A FULL 50% REIMBURSEMENT, YOU NEED:**

- » A Hayward graphic
- » A Hayward logo
- » At least three mentions of Hayward in the text

*The thumbnail images on the following pages can be used as a quick reference guide to the hi-res files you will find in the Assets folder.*

# Ad Builders



## COOL POOL. AN EVEN BETTER BUILDER.

Trust us and Hayward® to make your backyard a place where everyone wants to be.

YOUR LOGO HERE

01\_Hayward\_Ad\_Builder.pdf



## HAYWARD® MAKES YOUR POOL COMPLETE.

We offer only the best pool experience. That's why we install only Hayward equipment.

YOUR LOGO HERE

02\_Hayward\_Ad\_Builder.pdf



## COUNT ON THE TOTALLY HAYWARD™ SYSTEM.

Hayward® sets the standard for quality products that deliver what you need for an investment as important as your pool. The most beautiful pools across the country use Hayward Pool Products to pump, filter, heat, clean, sanitize, automate and illuminate.



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03\_Hayward\_Ad\_Builder.pdf



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## AN AFFORDABLE CLEANER WITH PLENTY OF BITE.



Pumps • Filters • Heaters • Cleaners • Sanitization • Automation • Lighting • Water Features • White Goods

04\_Hayward\_Ad\_Builder.pdf



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## SAVE ALL YOUR ENERGY FOR THE FUN.



Pumps • Filters • Heaters • Cleaners • Sanitization • Automation • Lighting • Water Features • White Goods

05\_Hayward\_Ad\_Builder.pdf



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## ONE LIGHT CHANGES EVERYTHING.



Pumps • Filters • Heaters • Cleaners • Sanitization • Automation • Lighting • Water Features • White Goods

06\_Hayward\_Ad\_Builder.pdf



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TriStar® VS pumps are the most energy-efficient pumps of any leading brand. Save up to 90% on energy costs.



Pumps • Filters • Heaters • Cleaners • Sanitization • Automation • Lighting • Water Features • White Goods

07\_Hayward\_Ad\_Builder.pdf



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## EVERYTHING SHOULD BE THIS EASY.



Pumps • Filters • Heaters • Cleaners • Sanitization • Automation • Lighting • Water Features • White Goods

08\_Hayward\_Ad\_Builder.pdf



## MAKE YOUR POOL PARADISE.

Get the quality assurance and peace of mind that comes with choosing Hayward®.



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09\_Hayward\_Ad\_Builder.pdf