

IMG Organizational Announcement



Katy Lago & Rudy Calero

IMG is pleased to introduce Katy Lago who joined the IMG staff in the position of Latin America Regional Sales Manager.

Katy will share regional sales activities in Latin America and the Caribbean with Rudy Calero who has been the sole Latin America Regional Sales Manager for more than 30 years.

Katy brings to Hayward deep Latin America regional sales management experience with prior positions at Cooper Lighting, General Electric and Stanley. Katy is Spanish by birth and resides in the state of Florida.

An Affordable Choice In Pool Automation

OnCommand® is the most affordable way to automate essential pool and spa functions for new and aftermarket applications.

OnCommand® is a fully featured control for an entry level price which is easy to use and program. The unit features a durable plastic enclosure with a large accessible wiring compartment.



Works with Hayward's Aqua Connect remote pool management platform with apps for iPhone, iPad and Android.

OnCommand® easily automates up to 4 features, 3 valves, 1 heater and solar controls.

Now affordable and simple pool operation and control is available with Hayward's innovative OnCommand®

SwimPro Pump is the Price Fighter Offering Value and Performance

Hayward is pleased to introduce its value pump offering under SwimPro branding.



SwimPro is available in 50hz and 60hz and is an effective challenge to low cost pump competitors. The pump is available in 1/2 to 1 1/2 horse powers and is an ideal choice when dependable performance and value is required.

Manufactured entirely at Hayward's Wuxi, China factory to Hayward's stringent standards for quality and performance.

SwimPro offers a better choice than non-branded alternatives with inconsistent performance and durability.

ColorLogic Small Light is Big on Performance and Features

Hayward has added small light fixtures to the ColorLogic lighting family.



The new 160 and 320 lights provide balanced total color distribution to all water environments.

With 10 fixed colors and 7 color-changing shows, the accent light offers total color coordination and perfect synchronization with all Universal ColorLogic lights.

The small light is ideal for dramatic lighting of steps, jets, water features and built-in pool benches. Even out of water lighting of shrubs, trees and landscape features is now possible.

Now with Hayward small lighting you can bring advanced technology to all corners of the pool and dramatic lighting effects.

ProHayward Transformers Available for Immediate Shipment

ProHayward low voltage swimming pool transformers are the preferred transformer around the world.



12V/300W ProHayward Transformer

CE listed ProHayward transformers are designed to provide safe 12 volt electrical supply to underwater lights and low voltage fixtures of all types.

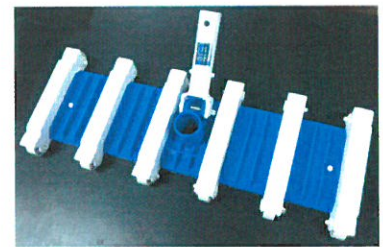
Advanced circuit protection resets automatically. The weatherproof housing features a separate wiring compartment for the fully encapsulated high and low voltage circuits.

Available in 300 & 600W as well as 12, 13 & 14V configurations.

ProHayward transformers complement Hayward lighting choices.

Value 19" VAC for Light Commercial Applications

The ProHayward value 19" flexible vacuum for increased cleaning speed for larger pools.



The economical version of the 19" commercial flex vac features molded wheels and fasteners. The vac also includes 4 covered lead weights and an ABS snap-adapt handle. The vac has a 1.5" non-swivel hose connection.

The low pricing on the ProHayward 19" value vacuum is suitable for larger residential pools with weekly cleaning.

The 19" value vacuum is supplied in a single carton for easy display and convenience.

For more information on the products featured in Newsplash, please contact Hayward/IMG at fax: 909.444.0327, email: img@haywardnet.com or go to www.Haywardpool.com



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